

INVITING PEOPLE TO YOUR LAUNCH/DEBUT

The key is to over invite! Only half the people you invite PERSONALLY and CONFIRM will come.

PREJUDGING is a killer for your business. When making your list think of EVERYONE. Don't decide "NO" for them! That's not fair.

You will always be surprised by who says YES.

USE THE "FRANK" METHOD

FRIENDS (past & present)

RELATIVES (Moms, Daughters, Sisters, In Laws, Aunts, Cousins, Nieces, anyone 18 or older.)

ACQUAINTANCES (casual friends....)

NEIGHBOURS (past & present),

KIDS (Anyone you know through your kids...school, hobbies, sports).

Remember we have products for everyone! Skin Care, Make Up, Body Care, First Aid. We have price points for everyone. We have Hostess Benefits for people on budgets and WE HAVE OUR BUSINESS OPPORTUNITY! You have 3 great benefits to offer!

Here are some examples for you to use by phone, voice text, PM, messenger etc. The KEY is to invite personally!

PLEASE - DO NOT SEND OUT A MASS FACEBOOK MESSAGE. People ignore those. It's not personal. This is YOUR business so show them you care enough to make it personal.

A) *" Mary this is , I am so excited! I am getting started with Aloette Cosmetics as a Beauty Consultant. I am really impressed with their products and I know you will be too! (Based on Aloe Vera...., Body Care line, fabulous make-up.)*

I am having my debut/launch show on _____and I want you to be my special guest! (If Virtual let her know "It's online, you don't even have to leave your home!) I would love to get your opinion on the products. I'm really impressed with them. There is something for everyone. Plus it's a nice distraction for us all!"

Can I count on you to come? I am working to have at least 15 women confirmed on the event so when you bring a friend (mother, sister) 18 or older you will get a little gift. Who can you bring with you? (Suggest)

B) "Hi _____this is . Do you any plans for date ? No, great. Mark me on your calendar! I want you to be my special guest at my Aloette Debut Show! I have checked this company out and I am really impressed with their products, hostess benefits and Beauty Consultants pay! I know you will be impressed too! Come (online) at _____ When you bring a friend onto the event so you will get a little gift! Who could you bring? Great! I have got other calls to make so I will catch up with you at the show! Thanks for being someone I can count on. See you on...."

C) "I am so excited! I've decided to join Aloette Cosmetics as a part time consultant! This is a 40+ year old company with a fabulous reputation. I'm really proud of the cross section of products, prices and even their great Hostess Program! The use Organic Aloe Vera as the base of their line. They are Cruelty Free, have Vegan and Gluten Free products and are super innovative in their products and ingredients for women and their families. Would you do me the honor of joining my Launch Event? I really want you to see for yourself and I'd love to hear your opinion. It's on _____ at _____. We are doing it Virtually online which is so fun and easy...! Will you come?"